

Private Business Action for Biodiversity

Aims to identify, analyse and further develop promising **mechanisms and instruments** for promoting **biodiversity-friendly production and commercialization**

Financed by BMU (German Ministry for Environment, Nature Conservation and Nuclear Safety) / **International Climate Initiative**

Implementation of pilot activities in **Brazil, India and Mexico** together with competent partner organizations

Global project with headquarters in Bonn + offices in partner countries

Duration: 09.16 – 08.21





Spices

- focus on biodiversity hot spot Western Ghats
- small-scale spice production of pepper, cardamom, nutmeg, cinnamon and chili
- Biodiversity Action Plans for improved integration of biodiversity aspects



Key Support from PBAB to Spice Sector

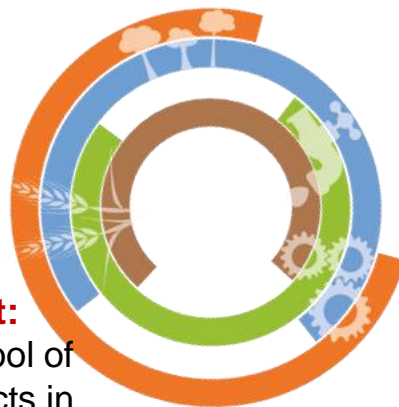
Biodiversity Action Plan (BAP):

Methodology introduced to Indian spice sector

Biodiversity monitoring Tool: To monitor progress of BAP measures

Training of Trainers as multiplier effect:

Implement training programs to develop pool of trainers for integration of biodiversity aspects in farm as well as supply chain of spices



Support implementation of Biodiversity Action Plans with a pilot group of spice producers as well as processing companies

Awareness workshops and Trainings on biodiversity friendly production and commercialization with producers and companies

Pilot implementation in India

Impact

- **Three** spices companies integrated methodology in their trainings, others are planning to do so
- **Six** spice companies joined India Business and Biodiversity platform of CII (Confederation of Indian Industries) **having annual turnover of more than 900 million USD**
- **Seven** spice companies identified as **Biodiversity champions** and completed Biodiversity Assessment for their supply chain and prepared action plans as follow-ups
- **Indian** Industry Position Paper on Post 2020 Global Biodiversity Framework developed
- **Biodiversity Action Plan** methodology have been taken up by **2 institutions** (*Union for Ethical Bio-trade and Quality Council of India*) **in their standards**
- **Results** integrated into *National Sustainable Spice Program*: 25 % of Indian spice production to be sustainable and biodiversity-friendly until 2025
- **Support** from key private and governmental institutions, such as Spice Board, IISR, AISEF with more than 200 member companies